



Code of Ethics

Members of the Kitchen Specialists Association will:

- Strive to promote and improve the image of the kitchen, bedroom & bathroom industry through our work and dealings with the consumer.
- Provide the highest quality of product in the specific area of the market in which we trade, ensuring that the best materials are used.
- Provide the highest level of service to customers before, during and after the installation.
- Applying the accepted principles of quality and functional design in achieving the highest standards of practical layout and aesthetic appeal.
- Provide a safe environment, applying standard safety norms and ensuring compliance with applicable regulations, where under our control.
- Refrain from attacking competitors by reflecting unfairly on their products, service or business practices, in order to promote our company.
- Trade in an ethical manner, according to accepted business practice.
- Advertise in an ethical manner, avoiding misleading offers and discounts.
- Work for the improvement of standards in the industry, by contributing to research and development and improving training levels.
- Abide by a “Gentleman’s Agreement” not to poach staff from another KSA member